



WHAT'S ON IN ADELAIDE



www.whatsoninadelaide.net.au

1. Introduction

What's on in Adelaide is your one stop shop for promoting your business and events. We have a large membership/audience via a range of growing social media platforms:

Twitter (@whatsoninad)

Facebook (facebook.com/whatsoninadelaide)

Website (whatsoninadelaide.net.au)

Instagram (@whatsoninad)

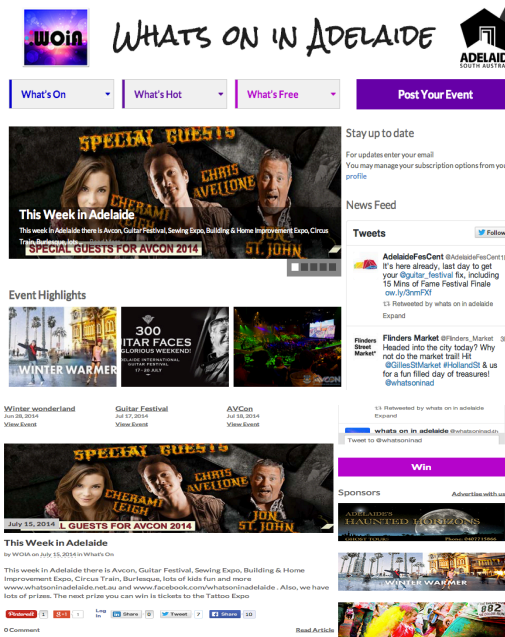
Phone App ('Whats on in Adelaide')

2. Website

Posting on our site

Sliding Banner
\$200

Event posting
\$50

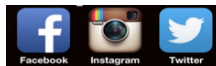


Twitter feed included

Stationary Banner
\$200

3. Social Media Platforms

One posting



\$50 each

4. Phone App

- a) Push notification or;
- b) Promo entered into 'What's Hot' section



\$300 each





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5. Package Deals

Option 1

1 x posting on each social media platform (\$150)

1 x event posting on website (\$50)

Discounted to \$150 (from \$200)

Option 2

3 x postings on each social media platform (\$450)

1 x event posting on website (\$50)

1 x either sliding or stationary banner (\$200)

Discounted to \$430 (from \$650)

Option 3

5 x postings on each social media (\$750)

1 x event posting on website (\$50)

1 x sliding banner, 1 stationary banner (\$200)

1 x push notification or entry into phone App 'What's Hot' listing (\$300)

Facebook boost (to be negotiated)

Discounted to \$800 (\$1300) + facebook boosting costs

6. Other Services

Social Media Advice - from an award winning social media expert

Marketing Advice – from qualified marketing consultant

Inexpensive Commercials – made by award winning film makers

Coupons – discounts via phone App to attract customers

